



Sheraton Imperial Hotel & Conference Center
Durham, NC

Sponsorship Benefits

“Transforming” Sponsor - \$25,000 (one available)

Benefits will include:

- Company logo on gobo on event stage;
- Podium presentation including introduction of keynote speaker and short promotional description of company;
- Company logo and link on event webpage;
- Company logo on all print materials: event program, invitation, etc.;
- Ten conference registrations;
- Booth space in pre-function space to demonstrate during conference breaks and transitions

Opening Reception Sponsor - \$10,000 (one available)

Benefits will include:

- Podium presentation including introduction of keynote speaker and short promo description of company;
- Company logo and link on event webpage;
- Company logo on conference program;
- Company name mentioned from the podium;
- Company name and logo on conference signage
- Five conference registrations;
- Booth space in pre-function space to demonstrate during conference breaks and transitions

“Getting Started” Lunch Sponsor - \$10,000 (three available)

Benefits will include:

- Company logo and link on event webpage;
- Company logo on conference program;
- Company name mentioned from the podium;
- Company name and logo on conference signage;
- Five conference registrations;
- Booth space in pre-function space to demonstrate during conference breaks and transitions

“Education Matters” Sponsors – \$5,000

Benefits will include:

- Company name and link on event webpage;
- Company name on all print materials: event program, invitation, etc.;
- Five conference registrations;
- Booth space in pre-function space to demonstrate during conference breaks and transitions